

TABLE OF CONTENTS

- 1 What is Digital Marketing
- 2 Who We Are
- 3 Digital Marketing Services
- 4 How We Promote Your Business Online
- 5 Why Digital Marketing is Important for Your Business
- 6 What You Get with Digital Marketing



Digital Marketing Agency



What is Digital Marketing?



Digital Marketing is the use of the internet, social media, search engines, emails, and mobile apps to promote a product, service, or brand.



Instead of traditional marketing (like newspapers or TV ads), digital marketing uses online platforms to connect businesses with their potential customers.

Digital Marketing Agency

www.kavisuredesignbuild.com

Who We Are



We are a digital marketing team focused on helping businesses grow online. Whether you're a startup, local business, or established brand, we provide customized strategies to increase visibility, attract leads, and drive sales.



www.kavisuredesignbuild.com



Digital Marketing Services

- 1 Website Design & Development
- 2 Search Engine Optimization (SEO)
- 3 Social Media Marketing (SMM)

- 4 Pay-Per-Click Advertising (PPC) (like Google Ads, Shopping ads)
- 5 Content Marketing (like Blog writing & Email marketing)
- 6 Lead Generation Strategy (with Giving Chat and Mail Option to Website)



www.kavisuredesignbuild.com

Website Design

Website Design & Development

- Mobile-friendly & fast websites
- Landing pages
- SEO-ready structure
- Good Designs

SMM

Social Media Marketing

- Create & manage business profiles (FB, Insta, Youtube, etc.)
- Content creation
- Paid Ads

Content Marketing

Content Marketing

- Blog writing & publishing
- Video marketing & YouTube
- Email marketing

SEO

Search Engine Optimization

- On-page SEO
- Off-page SEO
- Local SEO (Google Business Profile, map listings)

PPC

Pay-Per-Click Advertising

- Google & Shopping Ads
- campaigns
- Keyword research & ad copywriting
- Conversion tracking

Lead Generation

Via Chat & Mail

- Lead forms, pop-ups, and chatbots
- Landing page + Call action button

How We Promote Your Business Online

Step 1: Audit & Strategy

- a. Analyze current digital presence with target keywords
- b. Research competitors & market or website
- c. Define target audience



Step 2: Brand Setup

- a. Optimize social media & Google presence
- b. Website improvements with Good Design (SEO & UX Design)

Step 3: Traffic & Engagement

- a. Run Google & Social Media Ads
- b. SEO content & blog posting

Step 4: Lead Conversion

- a. Create landing pages with offers
- b. Capture leads via forms or WhatsApp

Why Digital Marketing is Important for Your Business

Online Presence = More Visibility
(80%+ of people search online before buying anything)



Target the Right People
(With tools like Google Ads and Facebook Ads, you can show your product/service only to people who are actually interested)



Track Everything
(Unlike traditional marketing, you can see how many people saw your ad, clicked, called, bought, or messaged.)
(Use tools like Google Analytics to measure and improve your ROI (Return on Investment).



Why Digital Marketing is Important for Your Business

Build Trust with Customers

Share reviews, testimonials, stories, and behind-the-scenes content. (Because People buy from brands they trust)



Work for You 24/7

While you sleep, your ads run, your website answers questions, and your content works for you. Email and WhatsApp automation keep following up with leads.

Earn leads & sales even outside working hours.





Our Testimonials

They transformed our online presence and delivered great ROI! – Rakesh

Professional, creative, and reliable – highly recommend- Mounesh



FOLLOW US

What You Get with Digital Marketing

- Website & SEO = Appear in Google search
- Social Media = Brand awareness + engagement
- Paid Ads = Instant leads & traffic
- Email/WhatsApp Marketing = Convert leads
- Analytics = Track what's working



Connect With Us



9019286811



webdesignksdb@gmail.com



777, 60 Feet Rd, MEI Layout,
Vigneshwara Layout, Bagalakunte,
Bengaluru, Karnataka 560073

www.kavisuredesignbuild.com